

# Mark & Shannon

## Professional Bio



Mark and Shannon are the world's leading authority on the "Business of Speaking," helping their clients land some of the most coveted stages in the world including The View, Tony Robbins, CNN, Brendon Burchard, Good Morning America and Ted Talks.

They specifically help Speakers, Experts and Politicians create a movement and monetize their message. And they're known for getting RESULTS... their signature "Speak Your Path To Cash" System has helped their Tribe generate close to \$20 Million dollars!

They're famous for creating "Signature Talk Marketing" to help Speakers, Experts and Coaches stop spinning their wheels with technology and get paid what their worth through the power of speaking.

Prior to launching Big Impact Inc, Mark produced some of the biggest brands in the world including Porsche, Harley Davidson, AFLAC and Marriott. He has over 20 years experience studying and teaching "A Course in Miracles" and is passionate to show audiences how to bring more Spirituality into their Business, where miracles happen everyday.

Shannon successfully produced live events that generated over \$500,000 in a weekend and established "The Golden Standard" of the speaking & seminar industry. She shared the stage with World Renown "Chicken Soup for the Soul" Author Mark Victor Hansen. "Queen of Sales Conversion" Lisa Sasevich and Loral Langemeier who was featured in the movie "The Secret."

Together, Mark and Shannon have created the "Big Impact Tribe" of Experts, Speakers and Politicians who are changing the world... one speech at a time.

They live in Austin, TX with their 2 huskies Mojo & Tootsie. They enjoy ROCKIN cut to live music at the Moody Theater, hikes in nature with the pooches and Bulletproof coffee on Sunday mornings.